



SHEPHERDS
GREEN

SHEPHERDS GREEN, HORDLE
TRAVEL PLAN PACK

BARGATE

Welcome

Welcome to your dedicated Travel Plan Pack. Here you will find information on how to take up more sustainable transport opportunities in Hordle. As part of Shepherds Green, a Travel Plan has been produced, which sets out strategies and incentives to increase the uptake of sustainable travel and minimise the impact of development traffic on local roads and the environment. By promoting and monitoring travel taken by residents, the Travel Plan will aim to do the following:

- Support a range of sustainable transport alternatives to provide the residents with options for sustainable travel to and from the site.
- Develop an awareness of the options for sustainable travel to and from the site and local area amongst residents.
- Promote car sharing, walking, cycling and public transport as safe, efficient, affordable alternatives to private cars and highlight the health and environmental benefits of using sustainable travel modes.
- Minimise the impact of car-based travel to the site on the local and strategic highway network and environment.

Here you will find a range of up-to-date information on walking and cycling routes, public transport, and other local opportunities in and around Hordle.

As well as your Travel Plan Pack, you also have your own dedicated travel plan website which provides further information on sustainable travel. Please visit shepherdsgreentravelplan.co.uk

If you have any questions or comments, or require further information on the topics presented then please get in touch via the following email address: shepherdsgreentpc@itransport.co.uk



Your Development

Shepherds Green is located within Hordle village centre with Lymington to the east and New Milton to the west. The development will add 97 new homes to the local community. There are plenty of local facilities available in Hordle, New Milton and Lymington to explore.

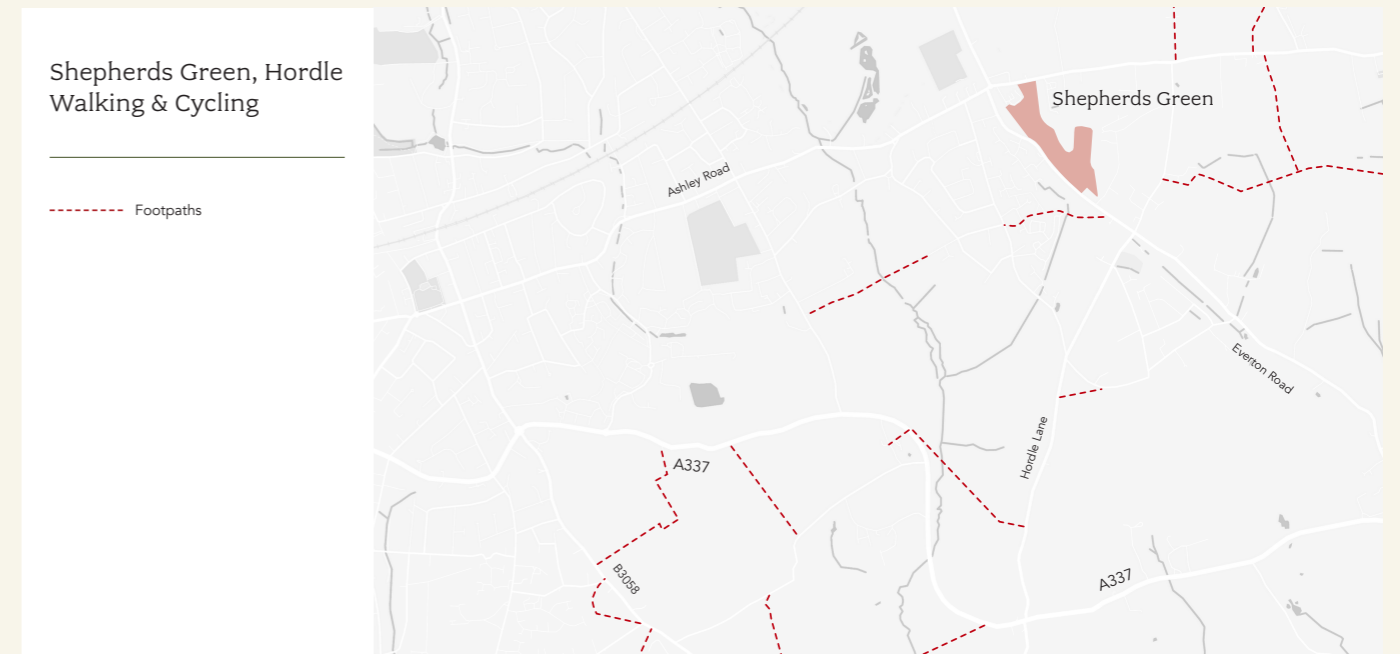


Your Local Area

There are a variety of retail, leisure, education and employment facilities which you have access to.

Walking and Cycling

Shepherds Green is surrounded by a number of walking and cycling routes providing access to destinations nearby and the rest of Hampshire. Take a look at your local walking and cycling routes below:



New Forest District Council have published a Cycle Route Map. This promotes several approved cycle routes across the district, including a connection from Everton Road and along Hordle Lane towards Downton, Barton on Sea, Milford on Sea and Keyhaven to the south.

Plans showing your local area, on-site connections and local walking and cycling routes are shown within this pack. For more information on local walking and cycling routes please visit your dedicated [Travel Plan website](#).

The National Cycle Network provides huge benefits to health and wellbeing, with 4.4 million people using the network between 2017 and 2018. 786 million walking and cycling trips were made on the Network. As a result, £88 million was saved through reduced road congestion.

Useful Apps



Map my Walk



Map my Ride



Strava





















AllTrails

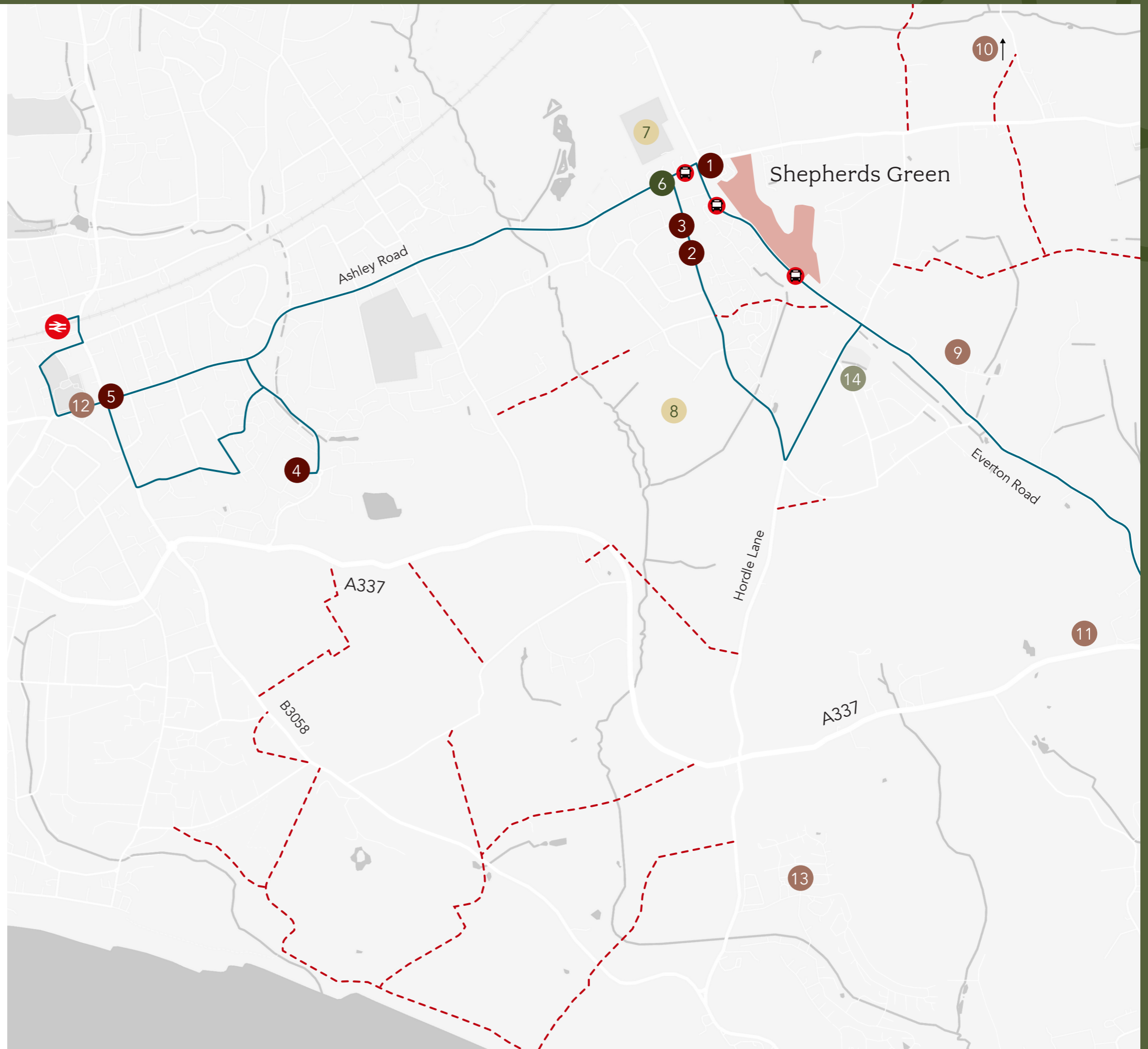


NHS Active 10 Walking Tracker

Shepherds Green, Hordle Local Area Plan

Location/Facility

-  New Milton Railway Station
-  Bus Stops
-  Budgens at Hordle Garage
-  Nisa Local
-  Stopples Lane Shopping Parade
-  Tesco Superstore
-  New Milton Town Centre
-  Hordle Pharmacy
-  Hordle Recreation Ground
-  Hordle BMX Pump Track
-  Kings Farm Rural Workshops
-  Sway Storage and Workshops
-  Everton Nurseries
-  New Milton Town Centre
-  Shorefield Country Park
-  Hordle CE Primary School & Nursery
-  Bus route 119
-  Footpaths



Smart Driving

Car Sharing

Around 2.5 million people share their commutes to work every year in the UK. This removes 1.25 million cars from roads and saves around 1.25 million tonnes of CO2 per year. Car sharing is a great way to reduce the amount of solo car trips on our roads not only for work trips but for all trips. Other benefits include:

- Reduce the need for parking
- Meet new people in your community
- Save on average £1,000 per year
- Reduce the stress of driving

For more information on how to sign up please visit:

- Liftshare - download the app today!
- BlaBlaCar - download the app today!

Electric Vehicle Charging

- Your development benefits from a high number of electric vehicle fast charging points, allowing you to become greener in your travel! With the sale of new petrol and diesel cars to be banned from 2035 electric cars will become the forefront of car travel.
- Not only are there lots of opportunities to charge your car in the development, but there is also increasingly more vehicle charging points across the country. Take a look at Zap Map for more information and find a charging point near your destination.



Public Transport

Bus Travel

The nearest bus stop to the site is located on Everton Road, circa 320m away. The bus stop infrastructure consists of a flag and pole and provides access to bus service 119 between Lymington and New Milton.

There is additional bus stops located adjacent to the Women's Institute (WI) Hall, circa 500m away on Ashley Lane. These bus stops are served by the X2 bus service between Bournemouth and Lymington.

For further information on timetables and bus services, please visit your Travel Plan website where you will find links to each of these services.

Rail Travel

The nearest railway station is New Milton, located 3.2km west of the site. New Milton railway station is on the South Western Mainline between London Waterloo and Weymouth. The station is accessible via the via the X2 bus service.

For further information on timetables and rail services, please visit your Travel Plan website where you will find a link to services from New Milton.

National Railcards

National Railcards provide an opportunity to save up to a 1/3 off rail travel, with an annual average saving of £142 per year! There are different railcards including:

- 16-25 Railcards
- Senior Railcard
- Veterans Railcard
- Two Together Railcard
- Disabled Railcard
- 26-30 Railcard
- Family & Friends Railcard
- Network Railcard
- 16-17 Saver

To find out if you are eligible and to apply for a railcard visit: www.railcard.co.uk.

Taxi Services

Taxi services are also available locally and play a role in your local public transport. Local taxi companies include:

Ashley Cars

01425 600000
goashleycars.co.uk

New Forest Taxis

01425 600222
new-forest-taxis.co.uk

Grosvenor Taxis

01425 616677

Useful Apps



Bus Checker



The Trainline



National Rail



First Bus



Minicabit

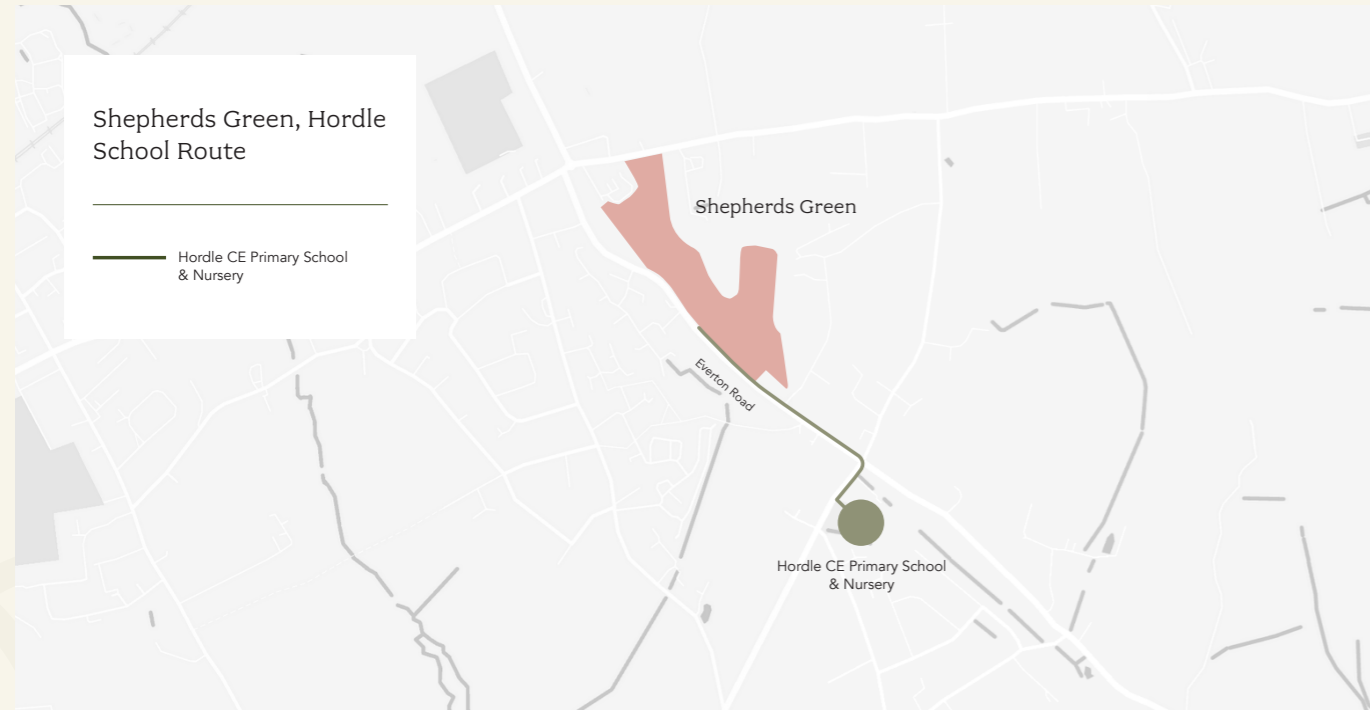


Solent Go

School Travel

Hordle CE Primary School & Nursery

Hordle CE Primary School & Nursery is located 800m south of Shepherds Green on Hordle Lane. This can be accessed by walking south along Everton Road.



Claim your £50 Sustainable Travel Voucher

As part of the Shepherds Green Travel Plan, we are offering all new households a financial incentive of up to £50 to spend on sustainable travel. For example, this could go towards the cost of a new bicycle, maintenance equipment, bus passes or a railcard.

Simply make your purchase and send the following information to shepherdsgreentpc@itransport.co.uk

- Proof of purchase (receipt)
- Your plot number and address (this is to ensure one voucher per household)
- Proof of address
- Bank details

Your Local Community

Why not get involved with local community groups nearby to Shepherds Green? There are a range of opportunities to participate and get involved in for all ages, including:

Hordle Community Centre

The centre offers Hordle Flower Club, a NAFAS flower club inspired by the area and national demonstrators who create traditional and contemporary floristry designs meeting every 2nd Wednesday of each month.

The centre also offers Hordle Gardening Club – contact info@hordleca.org.uk for more information.

Events take place everyday at the centre with Community café events, Village Voices, Art Groups and many more!

What's Next?

Monitoring Reports & Survey

As part of the Travel Plan, Shepherds Green at Hordle is required to monitor the uptake of sustainable travel over a 5 year period. This monitoring will inform the success against the targets which are to be agreed with Hampshire County Council.

Monitoring will be in the form of questionnaire surveys throughout the monitoring period. These surveys will determine the level of different forms of travel undertaken by residents and will help understand any barriers to particular types of travel. The results from these monitoring surveys will be reviewed and monitoring reports will be produced to understand the effectiveness of the Travel Plan which allow for any changes to be made.

The results of the surveys and the monitoring reports will be uploaded to this website.

Travel Voucher

As part of the Travel Plan, the first occupier of each household is entitled to a travel voucher worth up to £50. With three flexible options available, you have the opportunity to choose a bus pass, rail ticket or a contribution towards cycling equipment.

Please [visit our website](#) on how to redeem your voucher.

Personalised Travel Planning

To help with informing residents on sustainable travel from Shepherds Green, personalised travel planning will enable a bespoke plan to be given to residents on how the destinations frequently visited can be reached by local transport routes. The TPC will help with this service, and it will be available within three months of occupation.

Get In Touch

For more information about your travel choices at Shepherds Green please visit your dedicated Travel Plan website: shepherdsgreentravelplan.co.uk

If you have any questions or comments about your Travel Plan pack, please get in touch with your Travel Plan Coordinator at: shepherdsgreentpc@itransport.co.uk





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